A Definition

Written by Nicky Tuesday, 31 May 2011 11:17

Yeah, the definition we are talking about is "Carbon Offset", and this pretty much sums it up we think:

"A financial donation or other act that aims to remove a certain amount of carbon dioxide from the atmosphere, to compensate for another carbon dioxide emitting activity, e.g. a flight."

(taken from http://www.carbondescent.org.uk)

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